

DANIEL STETTLER

Working in numerous different work environments and countries led me to gain a solid understanding of different ecosystems and ways of thinking. My communication and teamworking skills - hewn through many years of volunteering, exchange programmes, courses, internships and independent work - make me a valuable team member. Paired with my award-winning visual and creative skills, they allow me to develop strategic, practical solutions for design and marketing objectives.

Studies

Sept 2019 - July 2022 **BA Fashion Marketing and Promotion, University of Westminster**
Activities, Societies Westminster Working Cultures, Career Mentoring, Creative Enterprise Centre, DKK Karate

Course Work (Selection)

Jan 2021 Joop! was here - Pop-Up Concept incl. 3D-Visualisation (82%)
Jan 2021 Adidas Roblox - Brand Marketing Plan (75%)
Dec 2020 Adidas Terrex Rethinking Outdoor - Digital Campaign (72%)
Apr 2020 Gucci Tastes - Digital Campaign and App Design (76%)
Mar 2020 Stüssy Long Live The Green - Campaign (70%)
Mar 2020 Nike Tiempo Originator - Window Concept (85%)
Jan 2020 Redemption by Kanye West - Perfume Packaging Concept (82%)
Jan 2020 Pride of the Poor - Editorial Shoot (80%)

Awards and Scholarships

Mar 2021 **University of Westminster Excellence Award**
Nov 2020 **Scholarship by the Fritz-Gerber Foundation for Young Talents**
Nov 2020 **Scholarship by the Konrad-Adenauer Foundation**
Feb 2017 Prize for fashion collection in competition „Christentum und Kultur“
July 2017 Hegau Gymnasium Award for exceptional achievements, DPG Physics Award, Hegau Gymnasium Music Award

Work Experience

Okt 2018 - Present **Founder of the streetwear brand Homerun (graphic design, campaign planning & execution, media relations, customer service - strong time management, prioritisation and planning skills, high self motivation)**

Sept 2019, Jan 2020 Work at Swiss Lift Electronic AG (component assembly, quality control)
Mar 2018 - Mar 2019 Swiss National Service (quickly adapting to new work environments, working self-responsibly, performing reliably, managing crises)

Aug 2017 - Feb 2018 **Internship at 7Media Yokohama, Japan (styling and concept designs, film production assistance, social media campaigns, graphic design, newsletter design, photography, copywriting, making coffee :)**

Volunteering

- 2017 - Present* **Leadership at the international youth camp “Interaction” (managing large group activities, working in a diverse international team)**
- 2017 - 2019* **Head of Communications for Godi Wyland (public speaking, coordinating social media work, organising major events as a team)**
- 2017 - 2018* **Volunteer work at Connect Yokohama (planning and hosting social events - showing initiative, being versatile and culturally flexible)**
- 2015 - Present* **Local church band leadership**
- 2013 - 2019* **Engagement in Hegau Gymnasium School Orchestra**
- 2012 - 2019* **Leadership in local church youth work**

International Schooling

- July 2017* **Abitur in English, Music, German and Maths (1,2)**
- Sept 2012 - July 2017* **High School in Singen, DE**
- Sept 2011 - July 2012* **Secondary School in Neunkirch, CH**

Courses and Certificates

- Aug 2019* **IELTS Academic English (C2)**
- Sept 2018, Oct 2018* **Caring for Elderly, Course by the Red Cross**
- July 2018* **Communication, Course by the Red Cross**
- June 2017* **Intercultural Competences, Course by AEM Switzerland**
- June 2015 - June 2016* **Orchestra Mentoring, Course by Landesmusikakademie Baden-Württemberg, Practical Experience in the Hegau-Gymnasium Orchestra**
- Mar 2015* **Rhetorics Training by Netzwerk für Praktische Rhetorik**

Skills

- Languages* **German (native proficiency), English (bilingual proficiency), French (5 years of schooling)**
- Organisational and Social Competences* **High cultural flexibility, high aptitude for new environments, strong reliability and work ethic, many years of leadership experience**
- Software* **Adobe Photoshop, Illustrator, InDesign, Lightroom and XD**
SketchUp Pro CAD software
DaVinci Resolve 16 (colour grading, visual and sound editing)
Microsoft Office
Wordpress, Mailchimp, Hootsuite etc.

References

Professional and personal references available on request, or accessible on [LinkedIn](#)